





COVER STORY -

INTRODUCING... YAMAHA BLUE LIFE

The Yamaha Marine newsletter is now called Blue Life. It's the sweet spot for the latest boating, fishing and lifestyle content, tips from pro anglers, info on our latest innovations and more. For Yamaha boaters, it's the best place to be when you can't be on the water. And this is just the start. Keep your eyes on the horizon for even more ways to enjoy the Blue Life.



— BOATING —

BACK TO BASICS: BOATING TERMS

Nautical jargon fills the air during boat show season and, if you are relatively new to boating, it can be like trying to understand a foreign language.

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TEASING BLUEWATER

— FISHING —

READ MORE →



— NEW PRODUCT—

NEW F25 MODELS COMING

Yamaha Marine's F25 outboard line expands again in 2022 with two short shaft power trim and tilt models and two additional models with a new factoryinstalled tiller handle.

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SOON



— PRO ANGLERS —

MOVING ON

Yamaha Pros Jason Christie and Scott Canterbury admit some decisions are hard to forget.

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VIDEO SERIES



Thirteen episodes, each less than 3

minutes, packed with tried and true techniques that are sure to improve your skills.



Yamaha Pro Angler Tyler Anderson covers

the essentials for boating.

UPCOMING EVENTS



2022 BASSMASTER ELITE - ST. **JOHNS RIVER**

February 10-13, 2022 Palatka, FL

View



BOAT SHOW February 16-20, 2022

2022 MIAMI INTERNATIONAL

Miami, FL 2022 BASSMASTER ELITE - HARRIS

View



CHAIN OF LAKES

February 17-20, 2022

View

Leesburg, FL

REMEMBER to always observe all applicable boating laws. Never drink and drive. Dress properly with a USCG-approved personal floatation device and protective gear.

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